

## WEATHER UNION - PRIVACY POLICY

Zomato Limited ("**Zomato**," "**Company**," "**we**," "**us**," and "**our**") respects your privacy and we are committed to protecting it through our compliance and privacy policies. This privacy policy ("**Privacy Policy**") describes:

- the types of information that Zomato may collect from you when you access or use this website or mobile application and avail services including downloading the data relating to weather and/or integrating with Zomato's weather API (application programming interface) to receive weather related information and updates across different states and cities in India (collectively, referred to as "**Services**"); and
- our practices for collecting, using, maintaining, protecting and disclosing that information.

This Privacy Policy applies only to the information Zomato collects through its Services, in email, API integration, text and other electronic communications sent through or in connection with its Services.

Please read this Privacy Policy carefully to understand Zomato's policies and practices regarding processing of your information. By accessing or using our Services and/or registering for an account with Zomato, you agree to this Privacy Policy and you provide your consent to Zomato's collection, use, disclosure, retention, and protection of your personal information as described under this Privacy Policy for the purposes of providing Services. If you do not provide the information Zomato requires, Zomato may not be able to provide all of its Services to you.

Zomato may process and retain your personal information on its servers in India where its data centers are located, and/or on the servers of its third parties (in India), having contractual relationships with Zomato.

This Privacy Policy may change from time to time and the updated policy shall be visible on our website and mobile application (once operational).

### **The information we collect and how we use it**

Zomato collects the below information from and about users of our Services, including:

- Your personal information which is information that can be associated with a specific person and can be used to identify that specific person from such information ("**Personal Information**"). We do not consider Personal Information to include information that has been made anonymous or aggregated so that it can no longer be used to identify a specific person, whether in combination with other information or otherwise.
- Information about your equipment and your use and access to our Services.

We collect this information:

- directly from you when you provide it to us; and/or
- automatically as you navigate through our Services (information collected automatically may include usage details, IP addresses and information collected through cookies, web beacons and other tracking technologies).

### **Information You Provide to Us**

The information we collect on or through our Services may include:

- **Your account information and end user's information:** Your full name, email address, company/institution name, business vertical (if applicable), location from where the weather data is required and password.
- **Your communications:** Your participation in any survey, poll, sweepstakes, contest or promotional schemes; your request for certain features (e.g., newsletters, updates or other products).
- **Your searches and other activities:** The cities and states you have checked for the purposes of availing our Services.
- **Your browsing information:** How long you used our Services and which features you used.

We use this information to enhance the functionality and improve the quality of our Services, and to personalize your experience while using our Services. We also use this information to display relevant advertising, provide support to you, communicate with you, and comply with our legal obligations.

If you opt for hosting and installing weather equipment at Your address then such equipment shall be used for weather and climate forecast (“**Device**”) and accordingly, you will have the option to voluntarily submit including your name, mobile number, email ID, address, location information and/or any other information as we may request you from time to time. We collect this information in order to contact you regarding your submission, and to evaluate, review and process your eligibility and application for hosting and installing the Device. We may process this internally as well as share this information with third party service providers engaged to assist in hosting and installing the Device. By submitting your information, you consent to our use of it for these purposes related to Device hosting and installation and the eligibility determination process.

### **Information We Collect Through Automatic Data Collection Technologies**

We may collect certain information about the computer or devices (including mobile devices) you use to access the Services, and about your use of the Services.

- **Usage information:** Details of your use of our Services, including traffic data, location data, logs and other communication data and the resources that you access and use on or through our Services.
- **Computer and device information:** Information about your computer, Internet connection and mobile device, including your IP address, operating systems, platforms, browser type, other browsing information (connection, speed, connection type etc.), device type, device's unique identifier, mobile network information and the device's telephone number.
- **Location information:** Our applications collect real-time information about the location of your device, as permitted by you.
- **Mobile device IDs:** Unique mobile device identifier (e.g. IDFA or other device IDs on Apple devices like the iPhone and iPad), if you're using our Services on a mobile device, we may use mobile device IDs (the unique identifier assigned to a device by the manufacturer), instead of cookies, to recognize you. We may do this to store your preferences and track your use of our Services. Unlike cookies, mobile device IDs cannot be deleted.
- **Your preferences:** Your preferences and settings such as time zone and language.

- **Your activity on the Services:** Information about your activity on the Services, such as your search queries, search results selected, number of clicks, pages viewed, how long you visited our Services, the date and time you used the Services, error logs, and other similar information.
- **Mobile status:** For mobile application users, the online or offline status of your application.

### **Precise Location Information and How to Opt Out**

When you use one of our location-enabled services (for example, when you access Services from a mobile device), we may collect and process information about your mobile device's GPS location (including the latitude, longitude or altitude of your mobile device) and the time the location information is recorded to provide Services with location-based information and features. Some of these services require your personal data for the feature to work and we may associate location data with your device ID and other information we hold about you. We keep this data for no longer than is reasonably necessary for providing Services to you. If you wish to use the particular feature, you will be asked to consent to your data being used for this purpose. You can withdraw your consent at any time by disabling the GPS or other location-tracking functions on your device, provided your device allows you to do this. See your device manufacturer's instructions for further details.

### **Cookies and Other Electronic Tools**

We, and such other third parties appointed by Zomato for providing Services, may use cookies, pixel tags, web beacons, mobile device IDs, "flash cookies" and similar files or technologies to collect and store information in respect to your use of the Services. A cookie is a small text file that is stored on your computer that enables us to recognize you (for example, as a registered user) when you visit our mobile application, website, store your preferences and settings, enhance your experience by delivering content and advertising specific to your interests, perform research and analytics, track your use of our Services, and assist with security and administrative functions. Cookies may be persistent or stored only during an individual session. A pixel tag (also called a web beacon or clear GIF) is a tiny graphic with a unique identifier, embedded invisibly on a webpage (or an online ad or email), and is used to count or track things like activity on a webpage or ad impressions or clicks, as well as to access cookies stored on users' computers. Zomato uses pixel tags to measure the popularity of our various pages, features and Services. We also may include web beacons in e-mail messages or newsletters to determine whether the message has been opened and for other analytics.

Most browsers are set to automatically allow cookies. **Please note it may be possible to disable some (but not all) cookies through your device or browser settings, but doing so may interfere with certain functionality on the Services.** Major browsers provide users with various options when it comes to cookies. Users can usually set their browsers to block all third-party cookies (which are those set by third-party companies collecting information on mobile application, websites operated by other companies), block all cookies (including first-party cookies such as the ones Zomato uses to collect search activity information about its users), or block specific cookies. To modify your cookie settings, please visit your browser's help settings. You will need to opt out on each browser and each device you use to access the Services. Flash cookies operate differently than browser cookies and cannot be removed or blocked via web browser settings. By using our Services with your browser set to accept cookies you are consenting to our use of cookies in the manner described in this section. For more information please read our [Cookie Policy](#).

Third parties whose products or services are accessible or advertised through the Services, including social media services, may also use cookies or similar tools, and we advise you to check their privacy policies for information about their cookies and other practices. We do not control the practices of such partners and their privacy policies govern their interactions with you.

### **Information from Third Parties**

We may collect, process and store your user ID associated with any social media account (such as your Facebook and Google account) that you use to sign into the Services or connect with or use with the Services. When you sign in to your account with your social media account information, or otherwise connect to your social media account with the Services, you consent to our collection, storage, and use, in accordance with this Privacy Policy, of the information that you make available to us through the social media interface. This could include, without limitation, any information that you have made public through your social media account, information that the social media service shares with us, or information that is disclosed during the sign-in process. Please see your social media provider's privacy policy and help center for more information about how they share information when you choose to connect your account.

We may obtain information about you from third parties, marketers, third-party websites, and researchers, and combine that information with information which we collect from or about you.

### **Anonymous or De-Identified Data**

We may anonymize and/or de-identify information collected from you through the Services or via other means, including via the use of third-party web analytic tools as described below. As a result, our use and disclosure of aggregated and/or de-identified information is not restricted by this Privacy Policy, and it may be used and disclosed to others without limitation.

### **How we use the information we collect**

We use the information we collect from and about you for a variety of purposes, including to:

- Process and respond to your queries.
- Understand our users (what they do on our Services, what features they like, how they use them, etc.), improve the content and features of our Services (such as by personalizing content to your interests), process and complete your transactions, and make special offers.
- Administer our Services and diagnose technical problems.
- Send you communications that you have requested or that may be of interest to you by way of emails, or courier, or registered post, or telephone calls, or any other mode of communication. We may also share your preferences or the Services availed by you with your network followers on Zomato for marketing and other promotional activities of our Services.
- Enable us to show you ads that are relevant to you.
- Generate and review reports and data about, and to conduct research on, our user base and Service usage patterns.
- Provide you with customer support services.
- Carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- Notify you about changes to our Services.
- Allow you to participate in interactive features offered through our Services.
- In any other way we may describe when you provide the information.

- For any other purpose with your consent.

We may also use your information to contact you about our own and third-party goods and services that may be of interest to you. If you do not want us to use your information in this way, please check the relevant box located on the form on which we collect your data and/or adjust your user preferences in your account profile.

We may use the information we have collected from you to enable us to display advertisements to our advertisers'/service providers' target audiences. Even though we do not disclose your personal information for these purposes without your consent, if you click on or otherwise interact with an advertisement, the advertiser may assume that you meet its target criteria.

### **How we share the information we collect**

We may disclose personal information that we collect or you provide, as described in this Privacy Policy, in the following ways:

### **General Information Disclosures**

- To our subsidiaries and affiliates, which are entities under common ownership or control of Zomato Limited.
- To contractors, advertisers/service providers and other third-parties whom we use to support our business and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution or other sale or transfer of some or all of Zomato's assets, whether as a going concern or as part of bankruptcy, liquidation or similar proceeding, in which personal information held by Zomato about the users of our Services are among the assets transferred.
- To third-parties to market their products or services to you if you have consented to receive the promotional updates. We contractually require these third-parties to keep personal information confidential and use it only for the purposes for which we disclose it to them.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- **Service Providers.** We may share your information with outside vendors that we use for a variety of purposes, such as to send you communications via emails, messages or tele-call to inform you about our products that may be of interest to you, push notifications to your mobile device on our behalf, provide voice recognition services to process your spoken queries and questions, help us analyze use of our Services. Some of our products, services and databases are hosted by third party hosting services providers. We also may use vendors for other projects, such as conducting surveys etc. We may share information about you with these vendors only to enable them to perform their services.
- **Legal Purposes.** We may share your information when such sharing is reasonably necessary in order to investigate, prevent, or take action regarding possible illegal activities or to comply with legal process. We may also share your information to investigate and address threats or potential threats to the physical safety of any person, to investigate and address violations of this Privacy Policy or the terms of Service, or to investigate and address violations of the rights of third parties

and/or to protect the rights, property and safety of Zomato, our employees, users, or the public. This may involve the sharing of your information with law enforcement, government agencies, courts, and/or other organizations on account of legal requests such as summons, court orders or government demand.

- To enforce or apply our <https://www.weatherunion.com/privacy/> and other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Zomato, our customers or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.
- We may share your information in any other circumstances where we have your consent.

### **Analytics**

To help us better understand your use of the Services, we may use our own web analytics or third-party web analytics on our Services, such as Google Analytics. These service providers use the sort of technology described in the "Automatically-Collected Information" Section above. The information collected by this technology will be disclosed to or collected directly by these service providers, who use the information to evaluate our users' use of the Services. We also use Google Analytics as described in the following section. To prevent Google Analytics from collecting or using your information, you may install the Google Analytics Opt-Out Browser add-on.

### **Choices about how we use and disclose your information**

We strive to provide you with choices regarding the personal information you provide to us. You can set your browser or mobile device to refuse all or some browser cookies, or to alert you when cookies are being sent. To learn how you can manage your Flash cookie settings, visit the Flash player settings page on Adobe's website. If you disable or refuse cookies, please note that some parts of our Services may then be inaccessible or not function properly. We do not share your personal information with any advertising agency.

### **Communication choices**

When you sign up for an account, you are opting in to receive emails from Zomato. You can log in to manage your email preferences and follow the "unsubscribe" instructions in commercial email messages, but note that you cannot opt out of receiving certain administrative policy, service policy, or legal policy from Zomato.

### **Reviewing, changing or deleting information**

If you would like to review, change or delete personal information we have collected from you, or permanently delete your account, please use the "Contact Us" link at the bottom of every page (also located here), or contact the Zomato Data Protection Officer (DPO).

### **Accessing and correcting your personal information**

We will take reasonable steps to accurately record the personal information that you provide to us and any subsequent updates.

We encourage you to review, update, and correct the personal information that we maintain about you, and you may request that we delete personal information about you that is inaccurate, incomplete, or

irrelevant for legitimate purposes, or are being processed in a way which infringes any applicable legal requirement.

Your right to review, update, correct, and delete your personal information may be limited, subject to the laws of India:

- If your requests are abusive or unreasonably excessive,
- Where the rights or safety of another person or persons would be encroached upon, or
- If the information or material you request relates to existing or anticipated legal proceedings between you and us, or providing access to you would prejudice negotiations between us or an investigation of possible unlawful activity. Your right to review, update, correct, and delete your information is subject to our records retention policies and applicable law, including any statutory retention requirements.

### **Security: How we protect your information**

We have implemented appropriate physical, electronic, and managerial procedures to safeguard and help prevent unauthorized access to your information and to maintain data security. These safeguards take into account the sensitivity of the information that we collect, process and store and the current state of technology. We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. The third party service providers with respect to payment gateway and payment processing are all validated as compliant with the payment card industry standard (generally referred to as PCI compliant service providers).

We assume no liability or responsibility for disclosure of your information due to errors in transmission, unauthorized third-party access, or other causes beyond our control. You play an important role in keeping your personal information secure. You should not share your user name, password, or other security information for your Zomato account with anyone. If we receive instructions using your user name and password, we will consider that you have authorized the instructions.

### **Permissible Age**

The Services are not intended for users under the age of 18, unless permitted under applicable local laws (Permissible Age). We do not knowingly collect any personal information from users or market to or solicit information from anyone under the Permissible Age. If we become aware that a person submitting personal information is under the Permissible Age, we will delete the account and any related information. If you believe we might have any information from or about a user under the Permissible Age, please contact us at [privacy@zomato.com](mailto:privacy@zomato.com).

### **Third party links and services**

The Services may contain links to third-party websites. Your use of these features may result in the collection, processing or sharing of information about you, depending on the feature. Please be aware that we are not responsible for the content or privacy practices of other websites or services which may be linked to our Services. We do not endorse or make any representations about third-party websites or services. Our Privacy Policy does not cover the information you choose to provide to or that is collected by these third parties. We strongly encourage you to read such third parties' privacy policies prior to sharing your information.

### **Changes to this Privacy Policy**

Any changes to this Privacy Policy shall be intimated to you on the mobile application and such changes may reflect changes in the law, our data collection and use practices, the features of our Services, or advances in technology.

### **Contact Us**

If you have any queries relating to the processing/ usage of information provided by you or this Privacy Policy, you may email the Data Protection Officer (DPO) at [privacy@zomato.com](mailto:privacy@zomato.com) or write to us at the following address:

Zomato Limited  
Pioneer Square, Tower 1- Ground to 6th Floor and Tower 2- 1st and 2nd Floors, Near Golf Course  
Extension, Sector-62, Gurugram, Haryana, 122098